

Ste 306 Mentzer Media Services 600 Fairmount Ave Towson, MD 21286

Comments Billing Type Account Types

AMER CROSSROADS 10/9 Weekly/Irregular National/Political Issue Agency BRD

Product Advertiser Agency Phone/Fax Buyer Name Sales Office Brand Schedule Dates Salesperson 1776 10/09/12-10/15/12 American Crossroads (41589) CLOYD, ELISE POLITICAL ISSUE (ns) (1187) TeleRep Washington DC TeleRep/DC, Washington DC (2995) CANDIDATE ADVERTISM (461666)

Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Last Modified
	\$36,295.00	\$6,405.00	15.00		Normal	A35+R	06225436	No Total:	Nancy Brutis
•	•							Grand Total:	. 8‡
ndensk sna		- Crosses Wiles						68 \$42,700.00	onth <u>Spots</u> <u>Rate</u>

		White and the state of the stat							7,000		WV	144	
			Comments	Date:				ation:	Accepted-Station:	. 300.C			
					RACI	CONFIRMATION CONTRACT	NON	TIX		faka		Accepted-Agency/Advertiser	Accepted-Age
	The state of the s									-			
7/13/12		\$4,000.00 West Palm Beach (WPEC)	\$4,000.00	\$4,000.00								10	Mille
37 (0.4.1)	- April - Apri								:30 SP- CBS-NCIS (Tuesday)	ယ	10/09/12-10/09/12	Est 9.0 Unapproved (NewL) on credit hold /	Est 9.0 Una
C11/2/17		\$4,500.00 West Palm Beach (WPEC)	\$4,500.00	\$750.00	σı	× × ×	× × ×	6	.301115- 11:351 (ESI)		and the first many to the	7	SPOT
//15/12							-		20110 1-305 7-70		10/09/12-10/14/12	Est 8.0 Unapproved (NewL) on credit hold /	Est 8.0 Una
-	***************************************	\$2,400,00 West Palm Beach (WPFC)	\$2,400,00	\$300.00	တ	~	2 2 2		:3011:35P- 12:35A (EST)	<u>.</u> u.	71/71/02/17-17/17/)T	SPOT
7/13/12		can proceed (1997)	3 1 3 4 4 6 6 6 6								10/00/10 10/10/10	Est 7.0 Inanomyed (New) \ on credit hold (ed 7.0 ha
		\$1,800,00 West Palm Beach Oupen	\$1,800.00	\$450.00	4	×	× × ×	<u>4</u>	:30 7:30P- 8P (EST)	یر	21/21/01-71/60/01		LOds denoted
7/13/12		Lange Legal (ABLEC)	42,000,000							+		personal Moud Constant Land	Bet & Dilm
		\$3,000.00 West Palm Reach (WDEC)	\$3,000.00	\$500.00	σ	×	×	6	:30 5:30P- 6P (EST)	ţ.,	111/09/12-10/12/12	SPOT	SPC
7115117		. most proposed to the Cert					-				מינים במינים	morning (News) on course hold (Fst 5 0 1 Jo
-		\$3,000,00 West Palm Beach AMPEO	\$3,000,00	\$500.00	6	×	×	6	:30 SP- 5:30P (EST)	_ω	10/09/12-10/12/12	SPOT (NewL) on credit hold /	SPOT
7/13/12		\$1,500.00 West Palm Beach (WPEC)	\$1,500.00	\$375.00	.	>	>					JT	Spo
							 		:30 4p- 5p (FST)	w	10/09/12-10/12/12	Est 3.0 Unapproved (NewL) on credit hold /	Est 3,0 Un
7/13/12		\$1,200.00 West Palm Beach (WPEC)	\$1,200.00	\$300,00	4.	×	× × ×	4.	:50 11A- 12P (EST)	, tu	10/03/12-10/12/12)[SPOT
27/57//										,	מונים ומונים	Est 2.0 harmmed (Newl) on readily hold /	Fet 2.01 h
7,63,67		\$900.00 West Palm Beach (WPFC)	\$900.00	\$225.00	4	×	×	4-	:30 9A- 10A (EST)	w	10/09/12-10/12/12	SPOT (NEWL) OF CREAT FINDS /	LOGS roccing
Entered	Comments	Station	Total	Rate	Spots	h Fr Sa Su	Tu We Th	SPW Mo	Kun (imes	sec rengin	Dates	managed /Manual Language (New 11)	10
											Dates	Line Type / Break Type (Ref #)	Line



WREG Suggestion Advantiser
1100 Fairfield Discretion Agency
West Palm Beach, FL 33407 Product

amennic nates

\$42,700.00 \$42,700.00

Brand

Buyer Name Phone/Fax Sales Office Salesperson

Billing Type 엹 Account Types

Сопппель

AMER CROSSROADS 10/9

Ste 306

Towson, MD 21286

Mentzer Media Services 600 Fairmount Ave

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National/Political Issue Agency BRD 1776 CLOYD, ELISE TeleRep Washington DC TeleRep/DC, Washington DC (2995) CANDIDATE ADVERTISM (461666) POLITICAL ISSUE (ns) (1187) : . . Commission % Net Total Package Deal Sales Tax Order Type Demo Commission 15.00 Normal A35+R

10/09/12-10/15/12
American Crossroads (#1509) Weekly/Irregular Last Modified Nancy Brutus 06225436 \$36,295.00 \$6,405.00 Oct 2012 Grand Total: 68



West Palm Beach, FL 33407 WPEC 1100 Fairfield Dr

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Brand

Phone/Fax Buyer Name Sales Office Salesperson

600 Fairmount Ave

Mentzer Media Services

Ste 306

Towson, MD 21286

å Billing Type Account Types National/Political Issue Agency BRD Weekly/Irregular CLOYD,ELISE TeleRep Washington DC

Comments

AMER CROSSROADS 10/9

TeleRep/DC, Washington DC (2995) POLITICAL ISSUE (ns) (1187) CANDIDATE ADVERTISM (461666)

Order Type Headline # Package Deal Demo A35+R 06225436

Net Total Commission Commission % 15.00 \$36,295.00 \$6,405.00 Normal

Sales Tax

Advertise: Nancy Brutus Oct. 2012 Oc 89 68 \$42,700.00

Est 20.0 Est 21.0 Est 22.0 Est 22.0 Est 22.0	Est 19.0 Unapproved (NewL) on credit hold / Prime Est 20.0 Unapproved (NewL) on credit hold / Prime Est 21.0 Unapproved (NewL) on credit hold / Spot Est 22.0 Unapproved (NewL) on credit hold / Spot Est 22.0 Unapproved (NewL) on credit hold / Spot Est 23.0 Unapproved (NewL) on credit hold / Spot Est 23.0 Unapproved (NewL) on credit hold / Spot	Dates 1/ 10/14/12-10/14/12 1/ 10/14/12-10/14/12 1/ 10/15/12-10/15/12 1/ 10/15/12-10/15/12 1/ 10/15/12-10/15/12	3 3 3 Sec L	Length Run T :30 SP- CBS-The G (Sunday) :30 100- CBS-The I (Sunday) :30 90- 100 (EST) :30 9A- 100 (EST) :30 11A- 12P (EST)	th Run Times 30 9P- CBS-The Good Wife (Sunday) 130 10P- CBS-The Mentalist (Sunday) 130 9A- 10A (EST) 130 11A- 12P (EST) 130 14P- 5P (EST)	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	We Th Fr	Sa Su Spots 1 1 1 1 1 1 1 1 1 1 1	\$2,300.00 \$1,000.00 \$225.00 \$375.00	Total \$2,300.00 \$1,000.00 \$225.00 \$300.00	West Pa West Pa West Pa West Pa West Pa	al Station \$2,300.00 West Palm Beach (WPEC) \$1,000.00 West Palm Beach (WPEC) \$225.00 West Palm Beach (WPEC) \$300.00 West Palm Beach (WPEC) \$375.00 West Palm Beach (WPEC)
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1 5	.0 Unapproved (Newl.) on credit hold J		w	:30 4P- 5P (I	CLSE	F-		<u></u>		\$375.00		
24.0	Est 24.0 Unapproved (NewL) on credit hold /	/ 10/15/12-10/15/12	ω	:30 5P- 6:30P (EST)	P (EST)	2		2		\$500.00		\$
st 25.0	Est 25.0 Unapproved (NewL) on credit hold /	/ 10/15/12-10/15/12	ш	:30 5:30P- 6P (EST)	P (EST)	2		2		\$500.00		
Est 26.0	Est 26.0 Unapproved (NewL) on credit hold /	/ 10/15/12-10/15/12	2	:307:30P- 8P (EST)	P (EST)							
Est 27.0	SPOT St 27.0 Unapproved (New!) on certificate!		, ,	.50 7.50r- o	(ESI)	1			ł	\$450.00		\$450.00 \$450.00 West Palm Beach (WPEC)
1	SDOL	/ 10/15/12-10/15/12	ļ "	:30/11:35P- 12:35A (EST)	12:35A (EST)	2			N	2 \$300.00	\$300.00	
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	e de la companya de l	19.64									100	



WPEC " NOT !! 1100 Fairfield Dr

West Palm Beach, FL 33407

Mentzer Media Services 600 Fairmount Ave Ste 306 Towson, MD 21286

Comments Billing Type Account Types

AMER CROSSROADS 10/9 Weekly/Irregular National/Political Issue Agency BRD

CPE Brand Buyer Name Advertiser _______American Crossroads (41509) Phone/Fax Sales Office Salesperson Product Agency Schedule Dates े ॐे Mentzer Media Services (1381) 1776 CLOYD, ELISE TeleRep Washington DC CANDIDATE ADVERTISM (461666) POLITICAL ISSUE (ns) (1187) TeleRep/DC, Washington DC (2995) 10/09/12-10/15/12

Last Modified		ay proadcast month spore kate
Entered By	Entered By	Oct. 2012
Headline #	06225436	
Demo	A35+R	
Order Type	Normal	
Package Deal		
Commission %	15,00	
Commission	\$6,405.00	
Net Total	\$36,295.00	
Sales Tax		
		Provide the state of the state

Accepted		107.60.1	Line
Accepted-Age-Icy/Afwertiser.		SPOT (NEWL) of Credit rold /	Line Type / Break Type (Ref #)
	The state of the s	71/51/01-21/01	
_		 L.	Sec
Date:		 :301110	Sec Length
Accepted-Station	CON	:30/11P- 11:35P (EST)	Run Times
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	AMY.	2	종
	3		SPW Mo Tu We Th
	Ž		크
	CONFIRMATION CONTRACT		Fr Sa Si
	RAC	 2	Su Spots
Date:		\$750.00	Rate
Comments:		\$1,500.00	Total
		\$1,500.00 West Palm Beach (WPEC)	Station
			Comments
		7/13/12	Entered

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	I Location: √	VPEC-	・		ote:
I, Lauren Schudo hereby reque	nmacher est station time conc	erning the foll	owing issue:		
American Cross	sroads	· · · · · · · · · · · · · · · · · · ·	AA-AA-AA-AA-AA-AA-AA-AA-AA-AA-AA-AA-AA-		
**************************************	· · · · · · · · · · · · · · · · · · ·				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	اهدر	ec # 13	34332	≥	
Total Charg	yes: \$ 42	,700	GROSS		
This broadcast ti	me will be used by:	American Cro	ossroads		J
	rogramming (in lating to any				
	☐ Yes		[□ No	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
AMERICAN CROSSROADS
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASI OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SEGNED BY ISSUE ADVERTISER Signature Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Accepted in Part Rejected



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RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE/ISSUE: HMCRICATE CROSS ROADS PARTY:
OFFICE/DESCRIPTION:ELECTION DATE: MICHZ
INQUIRY MADE BY: Candidate Manager Agency Committee (circle one)
ADDRESS: CROSSROADS MODITA - Alexandria
LL CAMAR Ctr. PlAZA, Suite 555
Alexandria, VA 22314
PHONE: FAX:
EMAIL:
Information Requested: AVAICS & Rates
Final Disposition: Orden Placed \$42,700c
If Committee, list officers and position: TREASURER: MARGEE CLANCY
TRED WASH
T'Rep WASH